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OBLON, SPIVAK, MCCLELLAND MAIER & NEUSTADT, P.C. 1940 DUKE STREET ALEXANDRIA, VA 22314			EXAMINER AGWUMEZIE, CHARLES C	
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

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DETAILED ACTION

Acknowledgments

1. In view of Applicants' argument filed on April 28, 2008 that the Yokota reference and the present invention is wholly owned by Sunny Corporation, the **FINALITY** of the office action mailed February 27, 2008 is hereby **WITHDRAWN** and replaced with this **FINAL** office action herein. Accordingly claims 1-2, 5-11, 14-21, 24-27 and 30-32 remain pending.

Withdrawal of Reference

2. The Yokota reference being at the time of invention wholly owned Sony Corporation, the reference is hereby withdrawn.

Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

4. **Claims 1-2, 5-11, 14-21, 24-27 and 30-32**, are rejected under 35 U.S.C. 103(a) as being unpatentable over Hayes et al U.S. Patent Application Publication No. 2003/0200216 A1 in view of Miura et al U.S. Patent Application Publication No. 2002/0178376 A1.

5. As per **claims 1, 20 and 26**, Hayes et al discloses an information service method, comprising the steps of:

recording identification information that is unique to a non-recordable data recording medium to the recording medium (figs. 9 and 10; 0023; ...unique disc identification information...; 0025; 0026; 0028; 0030);

correlatively storing the identification information and management information corresponding to the data recording medium at the management server (0028; 0024; ...the disc identification information ...is correlated with the intended recipient remote location...; 0025; 0030);

reading the identification information from the data recording medium when data is reproduced from the data recording medium (0025; 0028; 0030; ...system then reads the disc identification information...);

transmitting the identification information from the data recording medium to a communication network (fig. 19; 0025; ...reads the disc identification information and sends its unique remote identification number and disc identification information via communication link...; 0028; 0030);

receiving at the management server the transmitted identification information and reading the management information correlated with the identification information (0025; 0028; 0030; ...the client device communicates a unique identifier associated with a particular piece of media...);

providing the management information read at the management information reading step (fig. 7; 0025; 0028; 0082; 0083); and

reproducing the content data on the data recording medium in accordance with the provided management information (fig. 5; 0024; 0025; ...write encrypted data stream to media...; 0026; ...configured to write to the R-W subchannels of the control bytes...of first sector of a recordable disc...);

wherein the management information contains use limit information that represents a license of a user for content data recorded on the data recording medium (0040; stores data structure that includes license identifier ...relating to ...use of data...); and

the use limit information contains at least one of the reproduction expiration date and time, and a number of times the content data recorded on the data recording medium can be copied.

6. What Hayes et al does not explicitly disclose:

the use limit information contains at least one of the reproduction expiration date and time, and a number of times the content data recorded on the data recording medium can be copied.

7. Miura et al discloses:

the use limit information contains at least one of the reproduction expiration date and time, and a number of times the content data recorded on the data recording medium can be copied (0006, which discloses that the usage rules are information to

limit the use of the content, and specify the number of uses, expiration date, and others).

8. Accordingly, it would have been obvious to one of ordinary skill in the art at the time of applicant's invention to modify the method of Hayes et al and incorporate the method, wherein the use limit information contains at least one of the reproduction expiration date and time, and a number of times the content data recorded on the data recording medium can be copied in view of the teachings of Miura et al since the claimed invention is merely a combination of old and known elements and in the combination each element merely would have performed the same function as it did separately, and one of ordinary skill in the art would have recognized that the results of the combination were predictable.

9. As per **claims 2, 11, 21 and 27**, Hayes et al further discloses the information service method, wherein the data recording medium is an optical disc of which a reproduction signal is obtained in accordance with reflected light of radiated light (0024; 0025; 0023, which discloses compact disc CDs; 0027).

10. As per **claim 5**, Hayes et al failed to explicitly disclose the information service method, further comprising:

setting the use limit information when the data recording medium is obtained, wherein the management information that is correlated with the identification information and stored at the storing step is set in accordance with the use limit

information that has been set at the use limit information setting step (0010, which discloses minimum permissions data set to specify the minimum authorizations needed to view or access the media).

11. As per **claim 6**, Hayes et al further discloses the information service method, wherein when the data recording medium is used, the identification information is read from the data recording medium and the management information is rewritten in accordance with the identification information that has been read and a use mode (0023, which discloses that unique identification information is also recorded on each disc).

12. As per **claim 7**, Hayes et al further discloses the information service method, further comprising the step of:
issuing key data that allows the content data recorded on the data recording medium to be reproduced in accordance with the management information that has been read at the management information reading step (0025; 0027; 0028).

13. As per **claim 8**, Hayes et al further discloses the information service method, wherein the key data issued at the key issuing step is transmitted to a reproducing side that reproduces data from the data recording medium through the communication network (0027; 0028).

14. As per **claims 9, 18, 25, and 31**, Hayes et al further discloses the information service method, wherein license information for content data recorded on the data recording medium is added to the key data issued at the key issuing step in accordance with the management information and transmitted through the communication network (0025; 0027; 0028; ...server encrypts electronic content using unique identifier as key...).

15. As per **claim 10**, Hayes et al discloses an information service system, comprising:

an identification information recording unit for recording identification information that is unique to a non-recordable data recording medium to the data recording medium (fig. 9 and 10; 0023; 0026; 0028; 0030);

an information terminal unit having:

reproducing unit configured to reproduce data from the data recording medium (fig. 5; 0159; "...write encrypted data stream to media..."), and

identification information reading unit configured to read the identification information from a reproduction output of the reproducing unit (fig. 5; 0024; 0025; 0028); and

a server unit having:

a memory configured to correlatively store the identification information and management information corresponding to the data recording medium (fig. 5; 0024; 0025; 0028), and

wherein the server unit is configured to read the management information stored by the memory in accordance with the identification information transmitted from the information terminal unit (0024; 0025; 0028; ...the client device communicates a unique identifier associated with a particular piece of media...) wherein

said terminal unit is configured to reproduce the data on the data recording medium in accordance with the provided management information (fig. 5; 0024; 0025; 0028; "...write encrypted data stream to media...");

wherein the management information contains use limit information that represents a license of a user for content data recorded on the data recording medium (0040; stores data structure that includes license identifier ...relating to ...use of data...);

the use limit information contains at least one of the number of times the content data recorded on the recording medium can be reproduced, the reproduction expiration date and time, and the number of times the content data recorded on the data recording medium can be copied.

16. What Hayes et al does not explicitly disclose:

the use limit information contains at least one of a reproduction expiration date and time, and the number of times the content data recorded on the data recording medium can be copied.

17. Miura et al discloses:

the use limit information contains at least one of the reproduction expiration date and time, and a number of times the content data recorded on the data recording

medium can be copied (0006, which discloses that the usage rules are information to limit the use of the content, and specify the number of uses, expiration date, and others).

18. Accordingly, it would have been obvious to one of ordinary skill in the art at the time of applicant's invention to modify the method of Hayes et al and incorporate the method, wherein the use limit information contains at least one of the reproduction expiration date and time, and a number of times the content data recorded on the data recording medium can be copied in view of the teachings of Miura et al since the claimed invention is merely a combination of old and known elements and in the combination each element merely would have performed the same function as it did separately, and one of ordinary skill in the art would have recognized that the results of the combination were predictable.

19. As per **claim 14**, Hayes et al further discloses the information service system, further comprising: an identification information reading unit configured to read the identification information recorded on the data recording medium and transmit the identification information to the server unit when the data recording medium is obtained (fig. 5; 0024; 0025; 0028; ...the client device communicates a unique identifier associated with a particular piece of media...).

20. As per **claim 15**, Hayes et al further discloses the information service system, wherein the identification information reading unit is configured to set user's license for

the data recording medium and transmit the license to the server unit along with the identification information (fig. 13B; 0024; 0025; 0028).

21. As per **claim 16**, Hayes et al further discloses the information service system, wherein when data is reproduced from the data recording medium, the identification information that has been read from the data recording medium and information that represents a use mode of the data recording medium are transmitted from the information terminal unit to the server unit (see fig. 5; 0024; 0025; 0028), and wherein the server unit is configured to rewrite the management information in accordance with the identification information and the information that represents the uses state that have been transmitted (fig. 5; 0024; 0025; 0028).

22. As per **claim 17**, Hayes et al further discloses the information service system, wherein when data is reproduced from the data recording medium by the reproducing unit, the information terminal unit is configured to transmit the identification information that has been read by the identification information reading unit to the server unit (fig. 5; 0024; 0025; 0028; ...the client device communicates a unique identifier associated with a particular piece of media...), and wherein the server unit is configured to issue key data that allows content data recorded on the data recording medium to be reproduced in accordance with the management information that has been read from the memory in accordance with the identification

information that has been transmitted and transmit the key data to the information terminal unit (fig. 5; 0024; 0025; 0028).

23. As per **claims 19 and 32**, Hayes et al further discloses the information service system, wherein the information terminal unit is configured to store a part of the management information (fig. 7; 0027; 0028).

24. As per **claims 24 and 30**, Hayes et al further discloses the reproducing or recording controlling method, wherein the server unit is configured to transmit key data that has been issued by the server unit in accordance with the management information correlated with the identification information, the key data being configured to control whether to reproduce content data recorded on the data recording medium or to record the content data recorded on the data recording medium to another recording medium (0025; 0027; 0028; ...server encrypts electronic content using unique identifier as key...).

Conclusion

25. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP

§ 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

26. A shortened statutory period for reply to this final action is set to expire **THREE MONTHS** from the mailing date of this action. In the event a first reply is filed within **TWO MONTHS** of the mailing date of this final action and the advisory action is not mailed until after the end of the **THREE-MONTH** shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than **SIX MONTHS** from the date of this final action.

27. **Examiner's Note:** Examiner has cited particular columns and line numbers in the references as applied to the claims below for the convenience of the applicant. Although the specified citations are representative of the teachings in the art and are applied to the specific limitations within the individual claim, other passages and figures may apply as well. It is respectfully requested that the applicant, in preparing the responses, fully consider the references in entirety as potentially teaching all or part of the claimed invention, as well as the context of the passage as taught by the prior art or disclosed by the examiner.

28. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Charles C. Agwumezie whose number is **(571) 272-6838**. The examiner can normally be reached on Monday – Friday 8:00 am – 5:00 pm.

Art Unit: 3621

29. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Andrew Fischer can be reached on **(571) 272 – 6779**.

30. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Charlie C Agwumezie
Examiner, Art Unit 3621
May 22, 2008

/ANDREW J. FISCHER/
Supervisory Patent Examiner, Art Unit 3621